ABOUT US

NETFLU is Fluminense Football Club's largest content portal. Acting on website, Youtube channel, podcasts and on various social networks.

www.netflu.com.br

AUDIENCE

- Pageviews - 12.000.000 (month)
- Unique users - 1.000.000 (month)
- Mobile x Desktop - 90% x 10% (month)
- Male x Female Public - 85% x 15%
- Traffic source:
  - Direct - 52%
  - Searches - 21%
  - Social Networks - 18%
  - references - 8%
  - Others - 1%

SOCIAL NETWORKS

- YouTube: 64k
- Instagram: 94k
- Facebook: 130k
- Twitter: 74k
- Telegram: 1.1k
BANNERS

- Banners charged by CPM in the best CTR on the site. Example below:
SERVICES

PUSH NOTIFICATION

- Push notifications on web browser, Instagram, Facebook and Telegram.

Reach 70 thousand people per push (average).
SERVICES

SPONSORED ARTICLES

- Article written by NETFLU or sent by the client with a permanent link.

Roger Machado vai vencer em sua estreia no Flu? Veja como apostar no Tricolor no Fla-Flu deste domingo no Maraca
SERVICES

REAL TIME OF GAMES

- Stories published at all times during the matches (lineup, goals, substitutions and statistics) published with the client’s link on Facebook and Instagram.
SERVICES

BROADCASTS

- Broadcast of all Fluminense matches in the month (average of 8) with the insertion of your company on the screen, link in the description and call of presenters.
- Average of 50,000 views per video.
- Broadcast on Youtube and Facebook and Twtch TV.
SERVICES

DOMINA E PASSA (POST GAME)

- Fluminense’s post-game program (average of 8 per month), with the insertion of your company on the screen, link in the description and call of presenters.

- Average 10,000 views per video.
- Broadcast on Youtube and Facebook and Twtch TV.

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SERVICES

NETFLU NA REDE (REVIEW)

- Weekly program, with insertion of your company on the screen, link in the description and call of presenters.

- Average 10,000 views per video.
- Broadcast on Youtube and Facebook and Twtch TV.
SERVICES

PALPITES NETFLU

- Guesses from all Fluminense matches in the month (average of 8) posted on NETFLU’s Instagram, Facebook and Twitter feed.
SERVICES

NETFLU LEAGUE - CARTOLA

- Have your company in the league’s Naming Right and insertion of commentators in weekly lives on NETFLU’s Instagram, as well as posts on other social networks. - 710 participants.
SERVICES

FANS RATINGS

- Have your company advertised on page where our audience can go notes to players after matches of Fluminense (average of 8 per month).