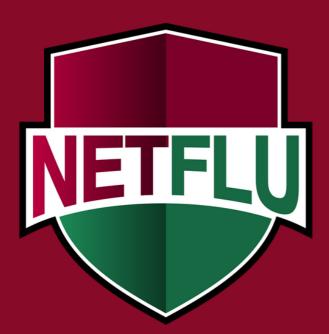
# MEDIA KIT-NETFLU



### **ABOUT US**

NETFLU is Fluminense Football Club's largest content portal. Acting on website, Youtube channel, podcasts and on various social networks.

www.netflu.com.br

#### **AUDIENCE**

Pageviews - 12.000.000 (month)

Unique users-1.000.000 (month)

Mobile x Desktop - 88% x 12% (month)

Male x Female Public - 80% x 20%

Traffic source:

Direct - 47%
Searches - 31%
Social Networks - 13%
references - 8%
Others - 1%

### **SOCIAL NETWORKS**



88, 100 k



145 k



164 k



88, 700 k



9,400 k



7, 900 k



12 k

### **BANNERS**

- Banners charged by CPM in the best CTR on the site. Example below:



## **PUSH NOTIFICATION**

- Push notifications on web browser, Instagram and Facebook..

Reach 40 thousand people per push (average).



## **SPONSORED ARTICLES**

- Article written by NETFLU or sent by the client with a permanent link.



#### TRANSMISSION OF MATCHES

- Program for broadcasting Fluminense matches (average of 8 per month), with your company on the screen, link in the description and call for presenters.
- Average of 55,000 views per video.
- Streamed on Youtube and Facebook, Twitter and Twtch TV.



## DOMINA E PASSA (POST GAME)

- Fluminense's post-game program (average of 8 per month), with the insertion of your company on the screen, link in the description and call of presenters.
- Average 10,000 views per video.
- Broadcast on Youtube and Facebook, Twitter and Twtch TV..



## **CONTACT NETFLU VIA:**

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