

MEDIA KIT - NETFLU



ABOUT US

NETFLU is Fluminense Football Club's largest content portal. Acting on website, Youtube channel, podcasts and on various social networks.

www.netflu.com.br

AUDIENCE

Pageviews - 12.000.000 (month)

Unique users- 1.000.000 (month)

Mobile x Desktop - 88% x 12% (month)

Male x Female Public - 80% x 20%

Traffic source:

Direct - 47%

Searches - 31%

Social Networks - 13%

references - 8%

Others - 1%

SOCIAL NETWORKS



88,100 k



145 k



164 k



88,700 k



9,400 k



7,900 k



12 k

SERVICES

BANNERS

- Banners charged by CPM in the best CTR on the site. Example below:

The screenshot displays the Netflu website interface. At the top, there is a hamburger menu icon and the Netflu logo. Below these is a navigation bar with the following links: HOME, NOTÍCIAS, PODCASTS, BLOGS, and VÍDEOS. The main content area features two news banners. The first banner shows a soccer player in a black and white striped jersey with the headline "Dirigente confirma interesse e proposta do Fluminense por Matheus Babi" and a sub-headline "Redação 23 de março de 2021 8:53". The second banner shows a man and a woman with the headline "Rádio: Fluminense quer a contratação de Matheus Babi". To the right of the second banner is a vertical sidebar with a match graphic between Vasco da Gama and Fluminense, with the text "Boavis prováv traper". Below the banners is a red-outlined box containing the word "ADVERTISING".

HOME NOTÍCIAS PODCASTS BLOGS VÍDEOS

Dirigente confirma interesse e proposta do Fluminense por Matheus Babi
Redação 23 de março de 2021 8:53

Rádio: Fluminense quer a contratação de Matheus Babi

Boavis prováv traper

ADVERTISING

SERVICES

PUSH NOTIFICATION

- Push notifications on web browser, Instagram and Facebook..

Reach 40 thousand people per push (average).



SERVICES

SPONSORED ARTICLES

- Article written by NETFLU or sent by the client with a permanent link.



HOME NOTÍCIAS PODCASTS BLOGS VÍDEOS FOTOS

2' 00"

 (Foto: Mailson Santana/FFC)

Home › Campeonato Carioca › Roger Machado vai vencer em sua estreia no Flu? Veja como apostar...

CAMPEONATO CARIOCA NOTÍCIAS NOTÍCIAS DO FLUMINENSE

Roger Machado vai vencer em sua estreia no Flu? Veja como apostar no Tricolor no Fla-Flu deste domingo no Maraca

SERVICES

TRANSMISSION OF MATCHES

- Program for broadcasting Fluminense matches (average of 8 per month), with your company on the screen, link in the description and call for presenters.
- Average of 55,000 views per video.
- Streamed on Youtube and Facebook, Twitter and Twitch TV.

TRANSMISSION OF MATCHES

SPFC 0 VS 0 1º 16:17

NETFLU

PATROCINE A TRANSMISSÃO! SEJA MEMBRO!

PRÊMIO DO DIA
ENVIE UM SUPERCHAT OU PIX DE R\$ 5,00
PIX: (21) 992.662.306

TITULARES

1. FABIO
2. S. XAVIER
30. F. MELO
29. T. SANTOS
12. MARCELO
8. MARTINELLI
45. LIMA
20. PIRANI
21. J. ARIAS
11. KENO
14. G. CANO

RESERVAS

22. PEDRO RANGEL
98. V. EUDES
9. J. KENNEDY
10. PH GANSO
13. F. ANDADRE
23. GUGA
34. EDINHO
37. GIOVANNI
40. L. FREITAS
99. LELE

NETFLU

SERVICES

DOMINA E PASSA (POST GAME)

- Fluminense's post-game program (average of 8 per month), with the insertion of your company on the screen, link in the description and call of presenters.
- Average 10,000 views per video.
- Broadcast on Youtube and Facebook, Twitter and Twtch TV..



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